



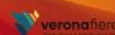
19-22 Febbraio/Februar/February 2020

**PROGETTO
FUOCO**

Mostra internazionale di impianti ed
attrezzature per la produzione di calore
ed energia dalla combustione di legna

Internationale Fachausstellung
für Wärme- und
Energieerzeugungsanlagen
und - geräte mit Holzverbrennung

International Exhibition
of plants and materials
for wood-fired heating



PIEMMETI s.p.a. • I-35131 Padova/Italy • Tel. +39 049.8753730 • Fax +39 049.8756113 • info@piemmetispa.com

ADVERTISING ACTIONS ON COMMUNICATION INSTRUMENTS PIEMMETI FOR THE BIOMASS SECTOR

Company name

Person in charge

ORDER FOR PAID ADVERTISEMENT IN THE **OFFICIAL CATALOGUE**

Return with full details to the event organizer Piemmeti SpA by 20 January 2020

PAID AD PAGE:

The official catalogue is printed in four colors in UNI standard size 210 x 297mm. Full page ads are inserted in strict alphabetical order, on the right-hand page opposite the company name description of the production exhibited. In case of a double page, the company name is printed on the preceding page.

Our company orders N° full-page/s - **800.00 €** each

Special placement

- 1st right hand page: 2,500.00 €
- 2nd inside cover page: 2,000.00 €
- 3rd inside cover page: 1,800.00 €
- 4th inside cover page: 3,000.00 €
- Pediments: 1,300.00 €
- Double page: 1,500.00 €
- Separating cartonboard - page (duplex printing): 2,000.00 €
- Bookmark linked: 1,800.00 €
- Bookmark inserted: 1,500.00 €

Necessary material for printing

PDF format (transcoding included in the price).

Send by e-mail to: monica.ferretti@piemmetispa.com - For other information contact +39 0498753730

ORDER FOR PAID ADVERTISEMENT IN THE **GUIDE**

No. 50,000 printed and distributed for free to visitors at the fair.

Return with full details to the event organizer Piemmeti SpA by 20 January 2020

PAID AD PAGE:

The Guide is printed in four colors in pocket size 10,5 x 21 cm.

Special placement

- 2nd inside cover page: 3,500.00 €
- 3rd inside cover page: 3,000.00 €
- 4th inside cover page: 4,000.00 €
- Inside page: 1,800.00 €
- Double page: 3,000.00 €
- Footer in inside page (cm 10,5 x 6,5): 1,200.00 €
- Logo (as a single advertiser) on all double pages with pavilions, galleries and outdoor areas (mm 95 x40) 5,000.00 €

Necessary material for printing

PDF format (transcoding included in the price).

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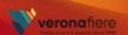
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ORDER FOR **WEBSITE BANNER** www.progettofuoco.com

PAID AD BANNER:

Flash animation on all pages of the website, Size 130x80

Periods:

- November 2019 – February 2020 (4 months): 2.000,00 €
 January 2020 – February 2020 (2 months): 1.500,00 €
 February 2020 – April 2020 (3 months): 1.000,00 €

Necessary material

JPG format (377 pixels, 72 dpi).

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ORDER FOR PAID ADVERTISEMENT IN **"PF MAGAZINE"**

PAID AD PAGE:

Published quarterly (3 copies for the Italian market, 1 copy for the foreign market), PF Magazine is printed in 20,000 copies in A4 format A4. It addresses the distribution channel (retailers, hardware stores, show-room, building trade, large-scale retail distribution) with the aim of providing an information, knowledge and sales support tool.

Ad costs

Single issue:

Four issues (annual):

| | | |
|--------------------------------------|---|-------------------------------------|
| Full-page | <input type="checkbox"/> 1.500,00 € | <input type="checkbox"/> 4.500,00 € |
| 2 nd inside cover page | <input type="checkbox"/> 2.500,00 € | <input type="checkbox"/> 7.000,00 € |
| 3 rd inside cover page | <input type="checkbox"/> 2.500,00 € | <input type="checkbox"/> 7.000,00 € |
| 4 th inside cover page | <input type="checkbox"/> 2.500,00 € | <input type="checkbox"/> 7.000,00 € |
| 1 st right hand page | <input type="checkbox"/> 2.500,00 € | <input type="checkbox"/> 7.000,00 € |
| Half a page (horiz/vert) | <input type="checkbox"/> 900,00 € | <input type="checkbox"/> 2.500,00 € |
| Internal drafting (advertisers only) | <input type="checkbox"/> + 500,00 € each page | |

Necessary material for printing

PDF to 300 high resolution points, format 210x297 mm + 5 trimming each sides.

Send by e-mail to: pfmagazine@piemmetispa.com - For other information contact +39 0498753730

INDOOR AND OUTDOOR SIGNBOARDS

There are many opportunities to organize important advertising campaigns on the premises of Verona Exhibition Centre, in order to call the attention of the visitors to your presence at the event.

For rates contact: Piemmeti Spa phone. +39 0498753730 or please consult "Communication Kit" form as soon as it will be placed in the reserved area for exhibitors on the website www.progettofuoco.com

Date _____

THE EXHIBITOR FIRM
(stamp and signature of legal representative)